

# Community Foundation of Shelby County

# Match Day 2021



**We need your help!**

*Last year Match Day raised \$467,735 for our local community. Together we can make this happen again!*

**#GIVING  
TUESDAY**

**Generosity made greater.** For one day, every dollar given to 23 local nonprofits will be matched up to \$5,000 per organization from a match pool of \$115,000, making every gift go further. **Generosity** brings people of all backgrounds together and provides everyone the power to make a positive difference.

**Everyone can be a philanthropist.** We are asking every person in the community to get behind Match Day. Giving together is what this event is all about because gifts of all sizes add up! **JOIN THE MOVEMENT!**

**Single day, lasting impact.** We are working to raise significant funds that will do good right here in Shelby County. **GIVING TOGETHER HAS A GREATER IMPACT!**

**Local investment, effective solutions.** Match Day is organized by the Community Foundation of Shelby County to benefit organizations who chose us to administer their reserve funds. Your gifts help local nonprofits you know and trust.

**Building relationships.** By partnering with you and your local nonprofits, this day will capture the collective power of Shelby County.

*A big thanks to Dave Ross for making it possible to provide another matching opportunity of \$115,000 for 23 local non-profits.*

**So join us again on November 30, 2021 for this one day event to celebrate our community.**

