

# Questions and Answers for ***YOUR MATCH DAY!***

**1. How were the eighteen organizations selected for Match Day 2020?**

The organizations selected to participate in Match Day must have an organization fund at the Community Foundation of Shelby County(CFSC), and could not be a governmental agency, such as a school or municipality. The fund had to be established by 6/25/2020.

**2. Why is this a one-day event?**

The Community Foundation is taking the opportunity to celebrate 68 years of community philanthropy by sponsoring a Match Day on 'Giving Tuesday.' 'Giving Tuesday' is a global day held annually on the Tuesday after Thanksgiving to inspire and to celebrate giving.

**3. When can I donate towards Match Day 2020?**

Gifts of cash and check can be made on or before December 1<sup>st</sup>. In order for the organization to receive the match, the gift must be made payable to the Community Foundation of Shelby County and note in the memo line MATCH/\_\_\_\_\_ (benefitting organization). Online donations can only be done on December 1<sup>st</sup> from 12:00 a.m. to 11:59 p.m. through the Community Foundation's website at <https://commfoun.com/donate/>

**4. Will this continue to be a yearly event?**

This event is assessed on a yearly basis as this event is meant to inspire community giving.

**5. Will the gifts go into the organization's fund at the CFSC?**

No, the gifts will be returned to each organization and be put to work in the community. Each benefitting organization was selected to participate because of their connection to the Community Foundation.

**6. What happens if my gift arrives after December 1<sup>st</sup>?**

It will be forwarded to the participating organization you designated, but your gift will not be eligible for the match.

**7. What if a participating organization receives gifts in excess of the \$5,000 matching amount?**

Each organization is eligible for \$5,000 in matching money from the Community Foundation's match pool of \$90,000. If the organization receives gifts in excess of \$5,000, they will receive those gifts. So, if an organization receives \$7,000 in Match Day gifts they will receive that \$7,000, plus a \$5,000 matched from the Community Foundation for a total of \$12,000.