

Questions and Answers for ***YOUR MATCH DAY!***

1. How were the thirteen organizations selected for Match Day 2017?

The organizations selected to participate in Match Day had to hold an organization fund at the Community Foundation of Shelby County (CFSC), be a 501 (c)(3) charity, and could not be a governmental agency, such as a school, or other non-501 (c)(3)s.

2. Why is this a one-day event?

The Community Foundation is taking the opportunity to celebrate 65 years of community philanthropy by sponsoring a Match Day on 'Giving Tuesday.' 'Giving Tuesday' is a global day held annually on the Tuesday after Thanksgiving to inspire and to celebrate giving.

3. When can I donate towards Match Day 2017?

Gifts can be made on or before November 28th. In order for the organization to receive the match, the gift must be made payable to the Community Foundation of Shelby County and note in the memo line MATCH/_____ (benefitting organization). On-line donations can only be done on November 28th from 12:00 a.m. to 11:59 p.m. through the Community Foundation's website at www.commfoun.com.

4. Is this going to be a yearly event?

This may be a one-time only event, as it is meant to celebrate our 65th anniversary. Depending upon the outcome, we may decide to hold it again and possibly with a different range of eligible organizations.

5. Will the gifts go into the organization's fund at the CFSC?

No, the gifts will be returned to each organization and be put to work in the community. Each benefitting organization was selected to participate because of their connection to the Community Foundation.

6. What happens if my gift arrives after November 28th?

It will be forwarded to the participating organization you designated, but your gift will not be eligible for the match.

7. What if a participating organization receives gifts in excess of the \$5,000 matching amount?

Each organization is eligible for \$5,000 in matching money from the Community Foundation's match pool of \$65,000. If the organization receives gifts in excess of \$5,000, they will receive those gifts. So, if an organization receives \$7,000 in Match Day gifts they will receive that \$7,000, plus \$5,000 matched from the Community Foundation for a total of \$12,000.